



Souderton Area Baseball and Softball League, Inc.

Dear Business Owner / Marketing Manager:

The Souderton Area Baseball and Softball League is planning for its upcoming 2017 season. The choice to become a sponsor will ensure SABL's success. Your support will help keep registration costs affordable allowing every child who wishes to play baseball or softball the opportunity to do so. Your contribution will help provide recreation, education, and development for the children in our program. As our membership grows, your contribution will help provide a successful program for the youth of our community.

The following sponsorship opportunities are available on a yearly basis:

1. **Sign Sponsorship. \$200** - Your company logo from your provided artwork and contact information will be printed on a 3'x6' or a 4'x8' banner and hung proudly at one of our field locations.
2. **Team Sponsorship. \$250** - Your contribution will support the uniform needs, equipment, participation awards, and insurance needs of one team. If you choose to support a team, your organization will also receive a sponsor team photo plaque. All sponsors will be listed on our website on our sponsors' page.
3. **Team and Sign Combo. \$400** - This option combines the first two options. An exceptional choice!
4. **Web Ad** - Get great exposure on the leagues website via 3 great new options:
 - a. **Silver Membership - \$125.00** - Gives you rotating visibility on the web page and location on our sponsor page.
 - b. **Gold Membership - \$175.00** - Gives you silver plus references on our Facebook page.
 - c. **Platinum Membership - \$250.00** - Gives you gold plus gives you the newsletter sponsorship

All contributions will help to purchase equipment, trophies, insurance and other administrative costs of running the league. Souderton Area Baseball League is a 501C non-profit organization so your contributions are tax deductible.

Please retain this page for your records and then **complete the information on the following page and mail your check in the enclosed envelope**. We encourage you to complete this process by **February 15, 2017**, as our uniform and sign orders must be placed in February. Should you have any questions, you may contact me at 267-382-7252 or by email at bwhalon@yahoo.com.

Thank you for considering our request.

Sincerely,

Bob Whalon

VP Souderton Area Baseball and Softball League

2017 Souderton Area Baseball & Softball League Sponsorship Options / Registration Form

A contribution of \$200.00 purchases a sign sponsorship. Your company logo from your provided artwork and contact information will be printed on a billboard and hung proudly at one of our field locations. This contribution will help us buy uniforms, purchase equipment, trophies, insurance and will also help with the other administrative costs of running the league. Note: The first year fee barely covers the cost of the sign. SABL counts on your renewal.

A contribution of \$250.00 purchases a team sponsorship. Your contribution will support the uniform needs, equipment, participation awards, and insurance needs of one team. If you choose to support a team, your organization will receive a sponsor team photo plaque, and a listing on our website.

Team & Sign Combo. \$400.00 combines the first two options. Great Choice!

Web Ad. - Get great exposure on the leagues website via 3 new great options

1. Silver Membership - \$125.00 - Gives you rotating visibility on the web page and location on our sponsor page.
2. Gold Membership - \$175.00 - Gives you silver plus references on our Facebook page.
3. Platinum Membership - \$250.00 - Gives you gold plus gives you the newsletter sponsorship

If this is a renewal and you have no changes to make, please check here _____

If you wish to make changes or you are a new sponsor please check here _____

Please Renew My: Sign \$200.00 _____

Team \$250.00 _____

Team & Sign \$400.00 _____

Web Ad Options:

Silver Membership - \$125.00 _____

Gold Membership - \$175.00 _____

Platinum Membership - \$225.00 _____

Total: \$ _____

You may email all artwork or logos to bwhalon@yahoo.com
Please include a short note identifying all submitted artwork.
Please **print** all information below

Organization Name _____

Contact Name _____

Street Address _____

City _____ State _____ Zip _____

Email _____

Phone _____

Special Instructions _____

Souderton Area Baseball League is a 501C non-profit organization so your contributions are tax deductible by law.

Please make all checks payable to "S.A.B.L." and mail to SABL P.O. Box 64766 Souderton, PA 18964. We encourage you to complete this process by ASAP, as our uniform orders must be placed in March. Should you have any questions, you may contact me at [267-382-7252](tel:267-382-7252) or email to bwhalon@yahoo.com

